

2025 Lobbying, Advocacy, and Other Expenditures

April 2025

The Edison Electric Institute (EEI) is the trade association that represents all U.S. investor-owned electric companies. EEI's member companies provide electricity for nearly 250 million Americans and operate in all 50 states and the District of Columbia.

EEI's member companies provide the reliable, affordable, and resilient clean energy that drives our economy and powers communities and customers across the country. The electric power industry supports more than 7 million jobs and contributes at least 5 percent annually to our nation's GDP.

In addition to our U.S. members, EEI has more than 70 international electric companies as International Members, and hundreds of industry suppliers and related organizations as Associate Members.

Organized in 1933, EEI provides public policy leadership, strategic business intelligence, and essential conferences and forums that drive industry innovation and collaboration.

Leading the Way to a Reliable, Secure Energy Future

We depend on electricity to run our economy and to power our daily lives. EEI's member companies know that their customers are counting on them to deliver this energy safely, 24 hours a day, 365 days a year, when and where it's needed.

Across the country, EEI's member companies are hard at work meeting today's energy challenges. They're strengthening and securing the energy grid to meet growing demand and to reduce outages and recover faster when they happen. They're advancing energy innovation while working to keep customer bills as low as possible and to meet the needs of their communities. And, they're using a diverse, balanced, and domestic energy mix that is increasingly clean and helps ensure reliability.

Thanks largely to the leadership of EEI's member companies, carbon emissions from the U.S. electric power sector today are as low as they were nearly 50 years ago, while electricity use has more than doubled since then.

With electricity demand growing at the fastest pace in decades, EEI's member companies are positioned to lead and to meet this demand safely and reliably.

Our Federal and State Policy Activities

EEl's member companies are among the most regulated companies in the country, and EEl engages on their behalf with federal and state legislators, regulators, and other policymakers through lobbying, advocacy, and regulatory proceedings, with the goal of providing customers with the affordable, reliable, and resilient clean energy they need and expect.

EEl also engages with a range of other industry stakeholders on issues related to grid reliability; cyber and physical security; mutual assistance and disaster response; finance and tax matters; and programs, services, and solutions for electricity customers.

EEl's Core Budget

EEl's core budget is funded through member dues. EEl's Board of Directors approves EEl's budget annually, including any increase in dues and expected expenditures. In general, the dues a company pays are a function of its average number of customers, total revenues attributed to its electric operations, and owned generating capacity. For transmission-only members, dues reflect total revenues attributed to electric operations and to transmission and distribution year-end assets that are either wholly or jointly owned.

Total dues revenue for 2025 is anticipated to be \$63.8 million; non-dues revenue, from meetings, publications, and international and associate memberships, is expected to be \$21.5 million.

EEl's core budget is devoted to business and policy issues that support our member companies' commitment to providing affordable, reliable, and resilient clean energy to the customers and communities they serve. The budget includes employee salaries and benefits, general office expenses and overhead, and programs and activities.

EEl's Board of Directors approved core budget expenditures by issue area for 2025 as follows:

Business and Policy Issues	Core 2025 Expense Budget <i>(in millions of \$s)</i>
Clean Energy, Climate & Environmental Regulations	14.4
Grid Security, Reliability, and Resilience	11.6
Grid Investment & Modernization	8.3
Customer Issues and Electric Transportation	8.3
Finance and Taxes	7.5
Member Services	5.5
Human Resources/Workforce Development	4.2
FERC and State Regulatory Policy	4.0
Total	63.8

Lobbying Expenditures and Disclosure

EEl reports its lobbying expenses to Congress as required by federal law via the quarterly filing of Lobbying Disclosure Reports. EEl uses the definitions provided by both the Lobbying Disclosure Act and the Internal Revenue Code (IRC) section 162(e) to identify lobbying expenses. This includes both federal lobbying and state-level lobbying and grassroots advocacy.

Following are links to EEl's lobbying disclosure reports for 2024:

- [Quarter 1](#)
- [Quarter 2](#)
- [Quarter 3](#)
- [Quarter 4](#)

EEl estimates the amount of member dues that likely will be spent on lobbying each year and provides that percentage to members as part of their annual dues invoice. EEl provides an actual percentage at the end of the year after all reports have been filed.

In 2024, 14.1 percent of EEl dues were used for lobbying activities. For 2025, we estimate a similar amount.

In addition, EEl runs the Political Action Committee (PAC) known as PowerPAC. PowerPAC is funded by contributions made by EEl member companies, member company executives and other employees, and eligible EEl employees. EEl matches employee PowerPAC contributions, directed to the charity of an employee's choice. In 2024, the PowerPAC match was approximately \$57,400 and came from EEl's core budget.

PowerPAC reports its activities to the Federal Election Commission (FEC) every month as required by law. These reports can be found on the [FEC website](#).

Contributions

EEl makes contributions to various political and charitable groups, including IRC section 501(c)(4) and section 527 organizations. The amounts for the 501(c)(4) and section 527 organizations are included in the amounts EEl reports to members as lobbying expenses. The 2024 contributions to these groups totaled approximately \$822,000. A similar contributions budget is expected for 2025.

A complete list of the groups to which EEl makes contributions that are greater than \$5,000 is reported each year on the Form 990, Return of Organization Exempt From Income Tax, filed with the Internal Revenue Service.

EEl's 2024 Form 990 can be found [here](#).

Organizations to which EEl contributed more than \$5,000 in 2023 include:

- | | |
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| ▪ African American Mayors Association | ▪ American Benefits Council |
| ▪ All Hazards Consortium | ▪ American Cancer Society |
| ▪ Alliance to Save Energy | ▪ American Gas Association |
| ▪ Alzheimer's Association | ▪ American Legislative Exchange Council |
| ▪ American Association of Blacks in Energy | ▪ American Society of Association Executives |

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(Contributions, continued)

- Americans for Tax Reform*
- Business Council for Sustainable Energy
- Center for Energy Workforce Development
- Citizens Against Government Waste
- Citizens for Responsible Energy Solutions*
- Commercial Drone Alliance
- Community Leaders of America †
- Conference of Western Attorneys General
- Congressional Black Caucus Institute*
- Congressional Hispanic Caucus Institute, Inc.
- Congressional Hispanic Leadership Institute, Inc.
- Congressional Sports for Charity
- Consumer Energy Alliance*
- Democratic Attorneys General Association †
- Democratic Governors Association †
- Democratic Legislative Campaign Committee †
- Democratic Mayors Association †
- Electric Drive Transportation Association
- Electrical Safety Foundation International
- Environmental Council of the States
- Forth Mobility Fund
- Freight Rail Customer Alliance
- GOPAC, Inc. †
- Hispanics for Energy
- Horton's Kids, Inc.
- Institute for Energy Research
- J Street Cup DBA NGS Invitational
- Keystone Policy Center
- Maine Affordable Energy †
- March on Washington Film Festival
- Mid-America Regulatory Conference, Inc.
- Mid-Atlantic Conference of Regulatory Utilities Commissioners
- NALEO Educational Fund
- National Association of Counties*
- National Association of Manufacturers
- National Association of Regulatory Utility Commissioners*
- National Association of State Energy Officials
- National Association of State Utility Consumer Advocates*
- National Black Caucus of State Legislators
- National Capital Area Council Boy Scouts of America
- National Conference of State Legislatures
- National Democratic Club
- National Endangered Species Act Reform Coalition
- National Energy & Utility Affordability Coalition
- National Energy Resources Organization
- National Foundation for Women Legislators
- National Governors Association
- National Hispanic Caucus of State Legislators
- National Labor & Management Public Affairs Committee
- National League of Cities*
- National Multiple Sclerosis Society
- National Organization of Black Elected Legislative Women
- National Urban League, Inc.
- NCSL Foundation for State Legislatures
- New England Conference of Public Utilities Commissioners
- No Blank Checks †
- North American Electric Reliability Corporation
- North American Energy Standards Board
- Northwestern University
- Prevent Cancer Foundation
- Public Affairs Council*
- Republican Governors Association †

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(Contributions, continued)

- Republican State Leadership Committee †
- Resources for the Future, Inc.
- Roosevelt Institute
- Senate Presidents' Forum
- Sexual Minority Youth Assistance League, Inc.
- So Others Might Eat
- Southeastern Association of Regulatory Utility Commissioners
- Southern States Energy Board
- St. Coletta of Greater Washington
- Taxpayers Protection Alliance*
- The American Consumer Institute Center for Citizen Research
- The Artists and Athletes Alliance
- The Aspen Institute
- The Congressional Institute*
- The Council of State Governments
- The Latino Coalition
- The Peregrine Fund, Inc.
- The Permitting Institute
- United States Conference of Mayors
- United States Hispanic Chamber of Commerce
- University of Missouri-FRI/PUD
- U.S. Chamber of Commerce
- U.S. Navy Memorial Foundation
- Washington Humane Society
- Washington State Society
- Washington Tennis & Education Foundation
- Western Conference of Public Service Commissioners
- Western Governors' Association
- Women's Energy Summit

* 501(c)(4) organization

† Section 527 entity

Separately Funded Activities

Some EEI member companies choose to pay for separate activities and programs that fall outside of the core EEI budget. EEI runs these programs for the benefit of these members. These activities and their expected budgets for 2025 are noted below.

For a fee, members and other electric companies can access a range of employment tests that are validated specifically for job functions within the electric industry, including power plant operators, maintenance and craft positions, power dispatching positions, and customer service representatives, among others. Fees are based on the size of the company. These funds are not used for lobbying or advocacy. More information about the Employment Testing Consortium can be found [here](#).

In addition, most EEI member companies contribute to the Restoration, Operations, and Crisis Management Program (Restore Power), which focuses on improvements to industry-wide responses to major outages; continuity of industry and business operations; and EEI's all hazards (storms, wildfires, cyber, etc.) support and coordination of the industry during times of crisis. Contributions to Restore Power depend on the number of customers a member company has, with a maximum contribution of \$15,000 annually. These funds are not used for lobbying or advocacy.

In 2006, federal energy regulators approved the Spare Transformer Equipment Program (STEP), an electric industry program that strengthens the sector's ability to restore the nation's transmission system more quickly in the event of a terrorist attack. STEP represents a coordinated approach to increasing the industry's inventory of spare transformers and to streamlining the process of transferring those transformers to affected companies in the event of a transmission outage caused by a terrorist attack. To participate in STEP, members make an annual voluntary contribution of not more than \$8,500. These funds are not used for lobbying or advocacy. More information about STEP can be found [here](#).

Activity	Budget (\$s)
Employment Testing Consortium	3,454,000
Restoration, Operations & Crisis Management (Restore Power)	589,000
Spare Transformer Equipment Program	416,000

Emerging Issues

Many EEI member companies choose to make an additional annual contribution of 10 percent of their dues to an emerging issues fund. This fund, controlled by EEI's President & CEO, is designed to allow EEI to respond to issues that were not expected and could not be planned for during the normal budgeting process. In addition, these funds are used to pay for political consultants, litigation expenses, and engagement in state legislation and policy matters.

The 2025 emerging issues budget is \$6 million.

Some of these funds are used for any advertising that EEI does, particularly social media ads designed to educate the public about power restoration events; public and media relations; and public opinion polling. In 2024, approximately \$136,000 was spent on advertising, including social media ads and radio spots designed to educate the public about power restoration events; approximately \$625,000 was spent on public and media relations. For 2025, these expenses are expected to be similar.

EEI estimates the amount of funds in the emerging issues budget that likely will be spent on lobbying each year and provides that percentage to members as part of their annual dues invoice. EEI provides an actual percentage at the end of the year.

In 2024, 29.9 percent of these funds were used on lobbying activities. For 2025, EEI estimates that this amount will be about the same.

Charitable Organizations and Foundations

EEI has two associated IRC section 501(c)(3) organizations: The Center for Energy Workforce Development (CEWD) and The Thomas Alva Edison Foundation (Edison Foundation).

EEI pays dues of \$100,000 to CEWD annually. These funds are from the core budget. In 2025, EEI anticipates providing \$300,000 of in-kind support to CEWD in the form of administrative, accounting, and legal support services.

EEI does not make any contributions to the Edison Foundation, nor do we anticipate providing any in-kind support in 2025.

EEI member companies can choose to support these organizations via separate voluntary contributions. To learn more about these groups, visit:

[The Center for Energy Workforce Development](#)

[The Edison Foundation](#)

About EEI

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For more information, visit our Web site at **www.eei.org**.

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